

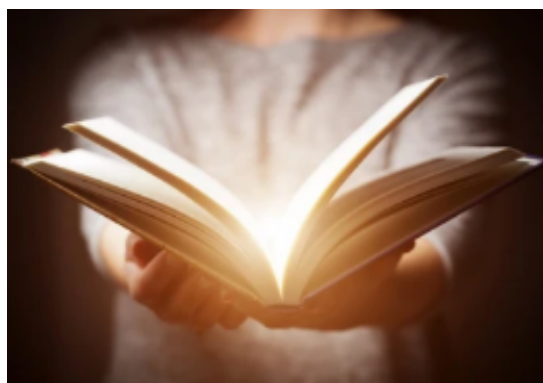


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Information Pack

Hypno-CBT® SHARE THE WISDOM Affiliate Programme



Thank you for your interest in joining SHARE THE WISDOM, our Affiliate Programme for the Hypno-CBT® Diploma. We're delighted to have you as a valued partner in spreading the transformative benefits of Hypno-CBT® while rewarding your efforts.

Below is everything you need to get started and make the most of your journey with SHARE THE WISDOM.

1. How to Sign Up

To join the SHARE THE WISDOM Affiliate Programme, please sign up using our LeadDyno form here: [LeadDyno Sign-Up Form](#). Once registered, you'll receive a personalized referral link along with access to marketing resources to help you promote the Hypno-CBT® Diploma.

2. Commission Structure

Here's how you can earn commissions with SHARE THE WISDOM:

- 12% commission for your first three successful referrals.
- 14% commission for 4-6 successful referrals.
- 16% commission for more than six successful referrals.

Important: To move to the next tier of commission, you will need to apply for an upgrade (email sharethewisdom@ukhypnosis.com). The commission tier does not change automatically, so please contact us once you have reached the required number of referrals.

3. Payment Terms

Commissions

Commissions are based on the amount we receive, excluding VAT (ex-VAT), and are paid 40 days after we receive payment from the customer, to account for the 30-day cancellation period during which students can withdraw.

- Payment options impact commissions: If a student pays the full course fee upfront, your commission is based on the full ex-VAT amount. If they choose a 12-month payment plan, commissions will be calculated on each payment as it is received.
- Membership fees do not earn commissions.

Commission Payment Examples

Example 1: Payment in Full

- Course Fee: £4,992 (including VAT)
- Ex-VAT Amount: £3,993.6 (Course fee £4992 less 20% VAT)

If a student pays the full course fee upfront, the commission is based on the ex-VAT amount (£3,993.6). Here's how the commission would be calculated:

- For the first **3 successful referrals (12% commission)**:
 $£3,993.6 \times 12\% = \text{you get } £479.23 \text{ per Diploma}$
- For **4-6 successful referrals (14% commission)**:
 $£3,993.6 \times 14\% = \text{you get } £559.10 \text{ per Diploma}$
- For **more than 6 successful referrals (16% comm.)**:
 $£3,993.6 \times 16\% = \text{you get } £638.98 \text{ per Diploma}$

Payment Timing: The commission will be paid 40 days after we receive payment, provided there are no cancellations.

Example 2: 12-Month Payment Plan

- Monthly Payment: £480 (including VAT)
- Ex-VAT Monthly Payment: £384 (£480 per month less 20% VAT)
- Total Ex-VAT Amount Over 12 Months: $£384 \times 12 = £4,608$

If a student chooses the 12-month payment plan, commissions are calculated based on the monthly payments we receive. Here's how the commission would be calculated for each month:

- For the first **3 successful referrals (12% commission)**:
 $£384 \times 12\% = \text{you get } £46.08 \text{ per month per Diploma}$ Total over 12 months = **Total you get £552.96**
- For **4-6 successful referrals (14% commission)**:
 $£384 \times 14\% = \text{you get } £53.76 \text{ per month per Diploma}$ Total over 12 months = **Total you get £645.12**
- For more than **6 successful referrals (16% comm.)**:
 $£384 \times 16\% = \text{you get } £61.44 \text{ per month per Diploma}$ Total over 12 months = **Total you get £737.28**

Payment Timing:

The commission for each payment is paid 40 days after we receive each monthly payment, provided there are no cancellations.

4. Cookie Tracking and Eligibility

Our system uses cookie tracking for 12 months, meaning if someone visits the website through your referral link and returns within 6, 10, or even 12 months to book the Diploma, you will still earn your commission.

However, commissions are only paid for bookings made within this 12-month period. If someone books after the 12-month window, the referral will not qualify for commission. Additionally, the lead must be new to our system – if the lead is already in our database, it will not count towards your referrals.

5. Attracting the Right People

It is very important to us that the right people are attracted to the course – those who will truly love the Hypno-CBT® approach and appreciate the unique, integrative training we provide. When sharing SHARE THE WISDOM, think about individuals who are passionate about helping others, committed to personal and professional growth, and excited to learn evidence-based methods. Your recommendations will help ensure that each student is a great fit for the course and will gain the most from the experience.

6. Marketing Resources and Support

We provide an extensive range of resources to help you promote SHARE THE WISDOM effectively, including:

- A College logo pack to add a professional touch to your promotional efforts.
- Social media templates, email copy, banners, and other marketing materials to make sharing easy and impactful.

Our team is also available to assist you with any questions and provide support whenever needed.

7. Upcoming Opportunity: Multi-Level Commissions

We're excited to announce that soon there will be an opportunity to earn even more by referring other affiliates. This multi-level scheme will allow you to earn a commission from your referred affiliates' successful referrals. Stay tuned for more details on how you can expand your earning potential.

8. Get Started with SHARE THE WISDOM Today

Don't miss out on the opportunity to help others transform their lives while earning rewards for your efforts. Click the link below to sign up, get your referral link, and access all the resources you need.

[Click here for the LeadDyno Sign-Up Form](#)

We're excited to partner with you in spreading the good news about Hypno-CBT® through SHARE THE WISDOM, and we look forward to celebrating your success as you help others discover the benefits of our programme.

For any questions or assistance, feel free to contact us at sharethewisdom@ukhypnosis.com.

Warm regards,

A handwritten signature in black ink, appearing to be 'Mark', with a stylized flourish at the end.

Olya, Maria and Mark
Share the Wisdom Team
at The UK College of Hypnosis & Hypnotherapy